



NEWS RELEASE

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Tickets now available for fourth annual Healthy Taste of Knoxville plant-based food festival

Healthy Taste of Knoxville will host its fourth annual plant-based food fair at the Knoxville Expo Center on Sunday, June 27 from 10 a.m. to 4 p.m. The family-friendly event will include plant-based restaurants, cooking demonstrations, food samples, educators, wellness centers and healthcare professionals.

“Our goal with this event is to provide anyone considering a plant-based lifestyle, no matter the reason, access to helpful resources and support,” said Stan Wolcott, organizer of Healthy Taste of Knoxville. “We have seen an increased interest in plant-based living in our community and we want to connect those people with like-minded vendors and businesses across the region.”

An increasing number of restaurants around the country continue to add plant-based menu options and according to a recent study conducted by [Ipsos Retail Performance](#), over 9.7 million Americans follow “plant-based diets”, up from 290,000 in 2004.

“It doesn’t matter if you’re living a plant-based lifestyle or completely new to the concept,” Wolcott said. “Healthy Taste of Knoxville is a positive and welcoming event for the entire community and our vendors are thrilled to share their plant-based passion – and samples – with you!”

The event will be at the Knoxville Expo Center located at 5441 Clinton Highway in Knoxville, Tennessee. Tickets will be available at the door for \$10. You can purchase tickets online in advance for only \$5 at HealthyTasteOfKnoxville.com.

Vendors can find booth pricing and registration information at HealthyTasteOfKnoxville.com.

Healthy Taste of Knoxville will follow all local and state health guidelines, including providing complimentary masks and spacing vendors with curtain divides.

About Healthy Taste of Knoxville

Healthy Taste of Knoxville, inc. is a nonprofit 501(c)(3) organization whose mission is to promote, educate, and organize events that encourage a plant-based diet to improve personal health. The organization promotes a holistic and balanced lifestyle as well as the ethical treatment of animals. Healthy Taste of Knoxville hosts an annual health and plant-based food fair with vegan and plant-based vendors from around the region. Learn more at www.healthytasteofknoxville.com.

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